

Olivia Singler

Graphic Designer and Illustrator

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SKILLS

General

Print Production Social Media Branding Photo Retouching Infographics Stationary
Print & Digital Ads Concept Art Traditiona & Digital Illustration

Software

Intermediate - Advanced

Photoshop InDesign Illustrator Adobe Acrobat After Effects Mac & PC OS OnBase

Beginner - Intermediate

Microsoft Office Premiere

EXPERIENCE

United Federation of Teachers • New York, NY

09/2017 - Present: Graphic Designer and Illustrator

07/2017 - 09/2017: Graphic Design Intern

- Create digital and print materials such as fliers, programs, brochures, books, posters, and presentations for various departments of the United Federation of Teachers (UFT) who represent nearly 200,000 members.
- Illustrate various graphics for the UFT's newspaper, *NY Teacher*, which reaches around 150,000 people.
- Create animations that have been displayed on the UFT's website and its social media accounts.
- Collaborate with the rest of the Graphics Department on multiple projects relating to re-branding, logo designs, and event planning.
- Maintain UFT branding throughout various print and digital materials created.
- Represent the Graphics Department in bi-weekly meetings with the Social Media Team where we collaborate on graphics/animations they need for campaigns, events, etc.

AWARDS

2021: First Place, Social Media

[Metro New York Labor Communications Council Awards](#)

"#OurKidsNeed Smaller Class Sizes Campaign"

- Collaborated with the UFT Social Media Team and Graphics Department on a campaign to lower class sizes in NYC public schools.
- Created graphics and GIFs that were used for posters, fliers, social media graphics and digital ads.

2020: Second Place, Best Original Artwork - Class B

[Metro New York Labor Communications Council Awards](#)

- *Embracing Education Informed by Trauma*, illustration, *New York Teacher*, UFT Local 2

2018: Third Place, Best Graphic Design - Class B

[Metro New York Labor Communications Council Awards](#)

- Created an illustration that was used for the UFT's Constitutional Convention campaign.
- Worked with another designer to incorporate the illustration onto the cover of the *New York Teacher*.

EDUCATION

Fordham University, Bronx, NY

Bachelor of Arts, Visual Arts, May 2017

Minor in Biology

Continuing Education Courses

The School of Visual Arts, New York, NY

Creating Animated Projects

Drawing Analysis I, II, III, and IV